

NICK BILLINGS

MARRIAGE AND FAMILY THERAPIST
STUDENT IN TRAINING

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New York, NY

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PROFILE

I'm a designer with a strong foundation in empathy, storytelling, and human-centered problem solving, and I'm now transitioning into a career as a Marriage and Family Therapist. Throughout my design career, I've been driven by understanding people's needs, emotions, and behaviors gaining skills that naturally led me toward this career.

In working closely with clients and teams, I've developed strong listening skills, emotional awareness, and the ability to navigate complex interpersonal situations with sensitivity and clarity. I'm now pursuing formal training in therapy to channel these strengths into supporting individuals, couples, and families in building healthier relationships.

EDUCATION

M.A.

Marriage and Family Therapy

Syracuse University

Aug 2025-Present

CERT

Graphic Design

The Creative Circus

2018-2020

B.S.

Strategic Communication

Minor

English

Oklahoma State University

2014-2018

WORK EXPERIENCE

Wasserman

02/2023 - Present

New York, NY

Associate Design Director 01/2026 - Present

- Translate briefs into strong visual directions and design systems
- Manage and guide designers, junior art directors, and freelancers
- Provide constructive feedback and conduct design reviews
- Mentor team members to improve craft and strategic thinking
- Delegate projects effectively based on strengths and workload
- Safeguard brand guidelines and evolve visual identity when needed
- Partner with Creative Directors, Copywriters, and Marketing teams

Senior Designer 02/2023 - 01/2026

- Lead creative execution across print and experiential campaigns
- Manage client accounts in sports, music, and entertainment
- Develop brand identities, visual systems, and style guidelines
- Oversee production from concept to final delivery
- Design large-format graphics, signage, packaging, and collateral
- Collaborate on website UI/UX and digital asset
- Maintain brand consistency across all touch points
- Present concepts in client-facing reviews
- Manage timelines, workflow, and junior designers

Nick Billings Design LLC

05/2022 - Present

New York, NY

Freelance Designer

- Develop brand identity systems (colors, fonts, usage rules)
- Concept visual brand strategy
- Experiential event design
- Create pitch decks and presentation design

Tenderling Design

05/2022 - 09/2022

Austin, TX

Multimedia Designer and Production Manager

- Oversee all studio production for all clients
- Prepare pricing proposals and detailed estimates
- Manage vendor relationships and communications
- Design and build press-ready mechanical files
- Produce and edit videos, commercials, and photography
- Develop website layouts for implementation.

Bakery Agency

07/2021 - 05/2022

Austin, TX

Graphic Designer

- Collaborate with art directors to develop marketing lead designs
- Design concepts using illustration, layout, and photography
- Refine rough comps into final assets
- Develop persuasive presentation materials
- Adapt and build digital creative for campaign rollouts
- Execute feedback efficiently under tight deadlines

Mythic Agency

12/2020 - 07/2021

Charlotte, NC

Junior Designer

- Support the creative team on designated design projects
- Help refine agency processes
- Contribute to strengthening creative capabilities